TutsVela

MEDIA KIT 2026

Partner with TutsVela

Build. Automate. Scale.

Practical WordPress, hosting, SEO, AI and automation tutorials from a team that builds these systems for clients every day.

YouTube figures from YouTube Studio, data through 20 Nov 2026. Each figure is labelled with its period.

An agency that teaches what it builds

TutsVela is a team-based digital agency for website development, software development, SEO and automation. It started in 2019 as an education channel and still publishes free tutorials alongside client work.

The team of 32 works remotely and from Lahore, Pakistan. Tutorials come from real projects, so viewers see tools used the way a working team uses them.

- Founder: Salman Sarwar · Co-Founder: Javeria Abid
- Channel on YouTube since May 2019
- Teaching language: Urdu-Hindi, with English titles and on-screen tools

WordPress and Kadence
Site builds, themes, blocks, migrations and security

Hosting and cPanel
Domains, DNS, SSL, email and server basics

SEO
Technical SEO, AI search and content structure

AI and automation
MCP, workflow automation, WhatsApp and WooCommerce

SaaS building
Planning and building small AI software products

Formats
Long-form tutorials, full courses and recorded webinars

02 · CHANNEL PERFORMANCE

Last 365 days

21 Nov 2025 – 20 Nov 2026

71,988
Views

3,393.5
Watch hours

608,624
Thumbnail impressions

6.6%
Impressions click-through rate

3:19
Average view duration

+690
Subscribers gained

SUBSCRIBERS

5,391

On 20 Nov 2026

LAST 90 DAYS · 23 AUG – 20 NOV 2026

13,072 views

497.1 watch hours · 7.9% CTR · 4:28 average view

LIFETIME · SINCE 2019

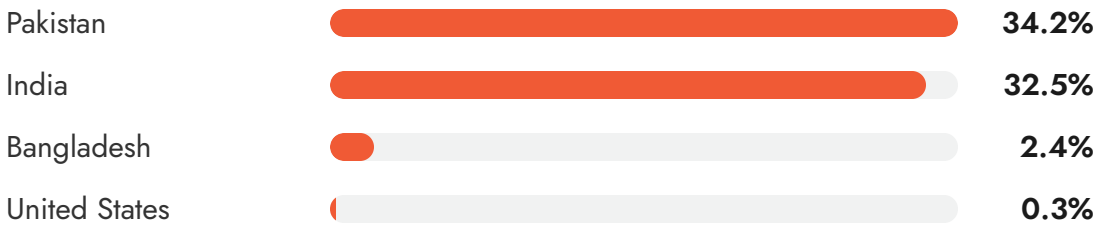
313,039 views

19,645.3 watch hours. All uploads since 2019, including videos that are no longer public.

Periods are shown separately and never added together. Subscribers are not a measure of campaign reach; reach depends on the video and its topic. New uploads paused after May 2026; the 90-day figures show the current level of activity.

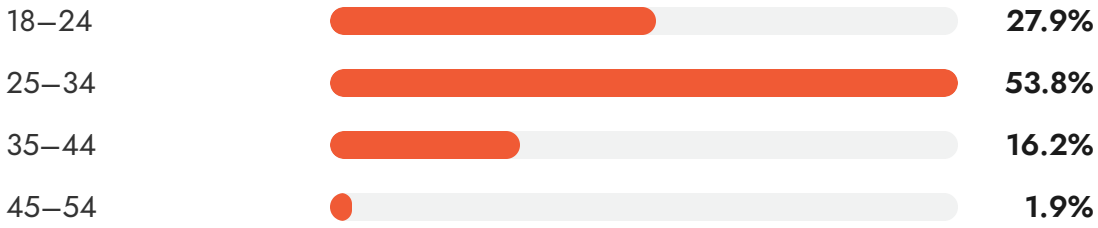
South Asian builders, found through search

Top countries



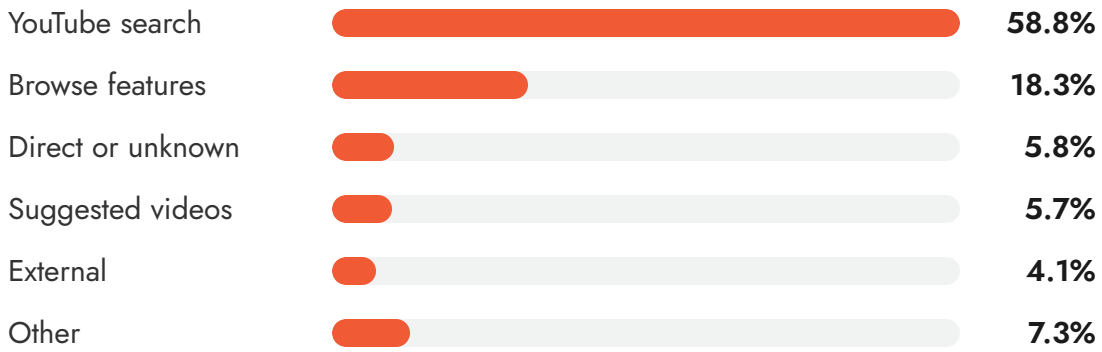
Share of all views in the last 365 days. YouTube reports no country for the remaining views.

Age



Share of views from signed-in viewers with age data, last 365 days. Gender: 93.4% male, 6.7% female.

How viewers find TutsVela



Share of views, last 365 days. Most viewers arrive by searching for a specific task, so tutorials keep finding new viewers long after they are published.

04 · TOP CONTENT · LAST 365 DAYS

What our audience watches



Google AntiGravity to WordPress: turn any design into an editable website

24,265 views · 3:04 average view · 8.1% CTR



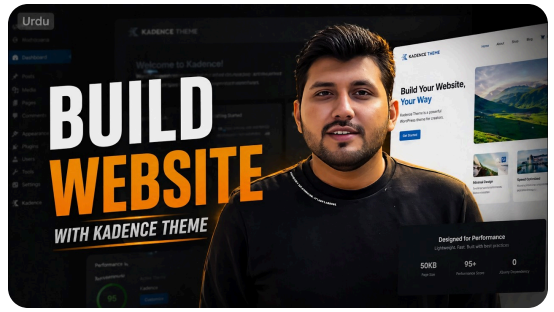
My entire WordPress site automated by Claude AI

15,166 views · 2:57 average view · 10.3% CTR



Everything you need to know about cPanel (full course)

4,888 views · 8:34 average view · 10.1% CTR



Build a website with Kadence Theme (step-by-step)

3,794 views · 6:38 average view · 9.8% CTR

Views and metrics for 21 Nov 2025 – 20 Nov 2026. Long courses hold attention: the cPanel course averages 8:34 per view.

Collaborations and products we cover

Bit Apps

Sponsor and collaboration partner



Automate your WordPress website without coding (Bit Flows)



Stop making these social media automation mistakes (Bit Social)

Products covered in our tutorials

Kadence · BackupBliss · EasyCommerce · Notification Master · WowAddons · WAWP · Hostinger

Products covered in TutsVela tutorials. Some links in those videos are affiliate links, disclosed in the video description. Listing a product here does not mean the company sponsors or endorses TutsVela.

Ways to collaborate

Formats

- Dedicated tutorial video
- Integration in a relevant tutorial
- Product walkthrough or setup guide
- Written tutorial on tutsvela.com
- Newsletter mention, on request
- Live workshop, on request
- Long-term partnership

Process

1. Send an inquiry
2. We check the fit for our audience
3. Proposal, timeline and price
4. Product access and real testing
5. Production; you check facts
6. Publish with clear disclosure
7. Results shared from YouTube Studio

Editorial principles

- We only cover products we have tested
- Honest pros, cons and alternatives
- Paid promotion is labelled on YouTube and in the description
- You review facts, not our opinion
- No guaranteed views or sales

07 · CONTACT

Start a partnership inquiry

Tell us about your product, your audience and what you would like to achieve. Pricing is quoted per project after we understand the fit.

EMAIL

collab@tutsvela.com

INQUIRY FORM

tutsvela.com/partnerships

YOUTUBE

youtube.com/@TutsVela

All YouTube figures: YouTube Studio Advanced mode, channel Tuts Vela (@TutsVela). Views include TV co-views as counted by YouTube. Data through 20 Nov 2026, extracted 21 Nov 2026.